

PACE PRESENTS

2012 UH BUSINESS PLAN

[COMPETITION]

➔ www.UHBusinessPlanCompetition.com

ENTREPRENEURS' BOOTCAMP #2

Saturday, March 10, 2012 • Shidler College of Business Room A-101

This free, one-day workshop is open to University of Hawaii Business Plan Competition participants and anyone interested in business plan writing. Registration is required. To register, use the form on the other side or go to www.UHBUSINESSPLANCOMPETITION.com

TIME	SESSION TOPIC	INSTRUCTOR
9:00 - 9:15 a.m.	CHECK IN	
9:15 - 10:15 a.m.	EQUITY & CAPITAL STRUCTURE	Benjamin Bystrom , Lecturer in Finance, Shidler College of Business
10:15 - 11:15 a.m.	CORPORATE FORMATION	Greg Kim , Partner, Convergent Law Group
11:15 a.m. - 12 p.m.	LUNCH PROVIDED BY THE NOBORIKAWA CHAIR IN ENTREPRENEURSHIP	
12:00 - 1:00 p.m.	MARKETING STRATEGIES	James Richardson , Professor of Management, Shidler College of Business
1:00 - 2:00 p.m.	THE PITCH	Darren Kimura , President & CEO, Sopogy
2:00 - 3:00 p.m.	THE INVESTOR'S PERSPECTIVE	Speaker TBA



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CHAMPIONS OF INNOVATION AND ENTREPRENEURSHIP AT THE UNIVERSITY OF HAWAII

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REGISTRATION FORM

To secure your seat in Entrepreneurs' Bootcamp #2, please complete and fax this form to PACE at (808) 956-5107 or drop off at Shidler Room E-301 by **March 8**. An e-mail confirmation will be sent by the next working day. Please notify PACE at (808) 956-5083 or pace@hawaii.edu should you need to cancel.

FIRST AND LAST NAME

DATE

E-MAIL

PHONE

FAX

CHECK ALL THAT APPLY:

☐ I am registered in the 2012 UH Business Plan Competition

☐ I am interested in writing a business plan

☐ I am a UH student

CAMPUS (IE: MANOA, KCC, LCC)

PROGRAM OF STUDY (IE: BUSINESS, LAW, ENGINEERING)

☐ I am a business owner or

OCCUPATION

☐ I am particularly interested in learning about

TOPIC



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